



Allies for Reaching  
Community  
Health Equity

A project of the Center for Global Policy Solutions

## Culture of Health Institute for Leadership Development Online Training Resource Guide

### Participatory Planning, Policymaking and Evaluation

#### Course Description

From problem identification to developing solutions, community voice and leadership are key to generating effective, community competent interventions. The knowledge and wisdom of community residents are some of the most important assets for a public health initiative. Yet, too often traditionally underserved communities like communities of color, rural, immigrant and LGBTQ communities, are excluded from participating in processes critical for their own well-being. This session will explore best practices in community engagement through case studies including asset mapping, community led evaluation methods as well as effective tools for community listening and collaborative policy development.

#### Learning Outcomes

By the end of this module, participants will be able to:

- Understand the power of community voice and involvement;
- Increase understanding of participatory planning, policy development and evaluation principles;
- Examine case studies and best practice in community engagement;
- Describe community engagement tools; and
- Introduce community-led asset mapping and evaluation methods.

## Module Outline

### Unit I. Overview

- I. Why is community voice and participation important?
- II. Brief pre-session survey
- III. Defining Terms

#### WHY COMMUNITY ENGAGEMENT?

- We need to reverse/ address histories of exclusion
- Communities have wealth of expertise
- Effective engagement helps us to:
  - Be more inclusive across diverse stakeholders
  - Design initiatives that meet community needs



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#### WHY COMMUNITY ENGAGEMENT?

- Equity cannot happen without inclusion
  - “Nothing About Us Without Us”
- Builds everyone’s capacity (ours, too!)
- Aligned with democratic values

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## Unit 2. Overview of Participatory Methods and Case Studies

- I. Overview of Participatory Methods
- II. Open Planning – Khmer Girls in Action Case Study
- III. Asset Mapping – Our Missoula Initiative in Missoula, Montana Case Study
- IV. Participatory Methods and Giving Back to Communities
- V. Design Studio for Social Intervention – Case Study in Creative Engagement
- VI. Survey: How Are You Listening?

**PARTICIPATORY  
METHODS**

- Skill exchange and capacity building
- Transparency and accountability mechanisms
- Formal decision-making and oversight





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## Unit 3. Participatory Policy Development and Evaluation

- I. Stages of Community-Led, Participatory Policy Development
- II. CCHE Case study
- III. Community-Led Evaluation Methods
- IV. Principles of Ethical, Participatory Community Engagement
- V. Reflection: How are you making this work fun?

## COMMUNITY-LED POLICY DEVELOPMENT

- Listening
- Needs and vision
- Define initiative / testing the waters
- Analysis and advocacy strategy
- Oversight, accountability
- Identifying resources



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- Community-Campus Partnerships for Health. Position Statement on Authentic Partnerships. <https://ccph.memberclicks.net/principles-of-partnership> and link to MOUs  
<http://depts.washington.edu/ccph/commbas.html#MOU>.



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